

### Louisiana Expeditors LLC

a Permit Management Company

# **2011 ANNUAL REPORT**

Louisiana Expeditors is a full-service permit management company focused on Southeast Louisiana. We work with local contractors, architects, engineers, and out-of-state businesses to reduce permit acquisition costs and get construction projects completed on time.

In 2011, we established four critical objectives for the year: (1) to continue raising awareness of our new method of permit acquisition to local customers, (2) continue to deliver excellent service to our client base of out-of-state businesses, (3) expand our services to include other critical construction permits, and (4) grow revenue by 25%. Through hard work, we've accomplished all four.

#### 1. Raise Awareness With Local Customers

We have continually explored the local market by approaching folks in the construction, design and real estate industries here in New Orleans. We've conducted an outreach program to engage the most respected and successful architectural and engineering firms in New Orleans, the Gulf Coast, and across the South. We've produced informative and professional brochures and distributed them to new and existing industry contacts. We sponsored a CCIM networking event and participated in an Idea Village program.

### 2. Serve Out-of-State Clients

In 2011, Louisiana Expeditors worked with many out-of-state clients, including Starbucks, Sam's Club, AT&T, Allen Edmonds, Stuart Weitzmann, Target, and Michael Kors.

Through our website, <a href="www.louisianaexpeditors.com">www.louisianaexpeditors.com</a>, we've been able to speak to clients around the country about our capabilities and experience. That being said, our work history speaks even louder: By providing clear open pricing, we have secure new work. By providing reliable service, we have secure repeat customers.

## 3. Expand Our Services

In addition to our core offering of construction and property management permits, we've added a number of new permits to our offering in 2011. They include:

- Louisiana Department of Revenue, Contractor Sales Tax Compliance
- Louisiana Department of Health and Hospitals Permits
- St. Tammany Parish Department of Permits and Regulations
- Mississippi Department of Marine Resources

### 4. Sustainably Grow our Business

Louisiana Expeditors, LLC, was established in late 2009 on the premise that the niche market of permit expediting in our region is remarkably open and sustainable.

"LOUISIANA EXPEDITORS was

a tremendous help with the

many changes to this project,

and I appreciate the efforts in

your completing a swift, clear,

service." -Satisfied Customer

professional expediting

2010 was a year of profitable growth. This year, we've continued our momentum, establishing ourselves as a partner that our clients can rely on today and in the years to come.



George Jeansonne, Owner

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