

Louisiana Expeditors, LLC

A Permit Management Company

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December 21st 2010



MEMORANDUM

FROM: Ryan D. Mayer, Owner
TO: George W. M. Jeansonne, Owner
CC: Sales, Staff, Clients

Dear George,

Please accept this memo as congratulations on a good year for us at Louisiana Expeditors. After incorporating in late 2009, we have accomplished many things throughout what can be considered our first year.

As you know, Louisiana Expeditors, a full-service permit management company, set out to achieve three things this year: (1) to introduce our new method of permit acquisition and management to the new market of Southeast Louisiana and the Gulf Coast, (2) to make out-of-state businesses aware of our presence and availability and (3) to create revenue by performing services for clients.

We have done all three!

- 1- Introduction to Local Market: We have continually explored the local market by approaching new and existing contacts in the construction, design and real estate industries here in New Orleans. We have produced informative and professional brochures and distributed them to parties ranging from commercial general contractors to premier architecture firms, from Corps of Engineers personnel to distressed property homebuyers. We participated in the La Civil Engineering Trade Show. We continue to attend weekly meetings to brainstorm and assign internal marketing duties to each other.

One of the challenges that Louisiana Expeditors, LLC, will continue to face is that expediting is a new concept for our chosen market. While it is not a new concept in the construction and design industries elsewhere in the U.S., it is an innovative idea for Louisiana and New Orleans. I believe that our services will be useful to the local market as we grow and continue to reach out to local contractors, architects and owners.

- 2- Introduction to Out-of-State businesses: In this aspect of our goals, I know for a fact that our business name "Louisiana Expeditors, LLC" has secured us a number of leads and clients. You remember how the out-of-state general contractor from Texas who needed help for a

Metairie project found us: “We ‘googled’ Louisiana expeditors to see if there were any expeditors in Louisiana.” Of course, our useful website, www.louisianaexpeditors.com, was top of the list. The website has aided us in garnering recognition from out-of-state clients. Further, we have sent marketing introduction letters to very many national retailers including a few that developed into leads like: Dick’s Sporting Goods, Starbucks, Teavana, Urban Outfitters to name a few. We have contacted “roll-out” contractors and architects as well and utilized my New York City existing contacts.

“Louisiana Expeditors takes the permit process off your plate. We manage every step of the process, so you can keep your focus where it belongs: **ON YOUR PROJECT.**”

- 3- Create Revenue by Providing Service: Louisiana Expeditors, LLC has secured service contracts for both local and out-of-state clients. We have accomplished all aspects of our mission: We act as agent for developers, business owners, general contractors, architects, designers, real estate management companies and specialty contractors throughout the entire permit process. We tackle the obstacles faced by the real estate, construction and design industries and deliver a turnkey solution for obtaining agency permits and expediting close-out.

Further we have effectively managed permit processes in one form or the other for the entire construction process:

- New Orleans Safety & Permits General Building Permit /Certificate of Occupancy
- Parish of Jefferson Code Enforcement: Building Permit / Certificate of Completion
- VCC Paint Permit / VCC Building Permit
- La Department of Health & Hospitals
- Public Works Permits
- State Fire Marshall PO Letter / Certificate of Completion

Because of these achievements, I am pleased to report to you that Louisiana Expeditors, LLC has not only created revenue, but also is profitable.

Thank you, George, for all your hard work this year. I am looking forward to 2011.



Ryan D. Mayer

Contact:

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